



the juice

ISSUE 6 FEBRUARY 2012 AUSTRALIA

MILK A HEALTHY PROFIT

this issue

ADF operations manager
intalls ADF in own farm

Australian Office News

Best thing installed
on farm

ADF operations manager installs ADF on her own farm

Shelley Lissington, Operations Manager with ADF Milking Australia has given 'company loyalty' a whole new meaning.

So impressed with the ADF Milking System and the positive feedback received from the company's many satisfied customers, Shelley has joined their 'ranks' and had the system installed on her own farm.

"I'm thrilled to say I have finally had it installed. The iodine coverage is looking fantastic and the cows were not disturbed by the commissioning process at all."

Shelley says she is now looking forward to enjoying the benefits others have experienced in areas such as animal health and of course financially.



Jimmy Daniels, Farm Manager for Shelley
On commissioning ADF system

Find us at the following events

Agfest, Launceston, TA 3rd - 5th May

or ask us about upcoming open days
and visits planned for your region

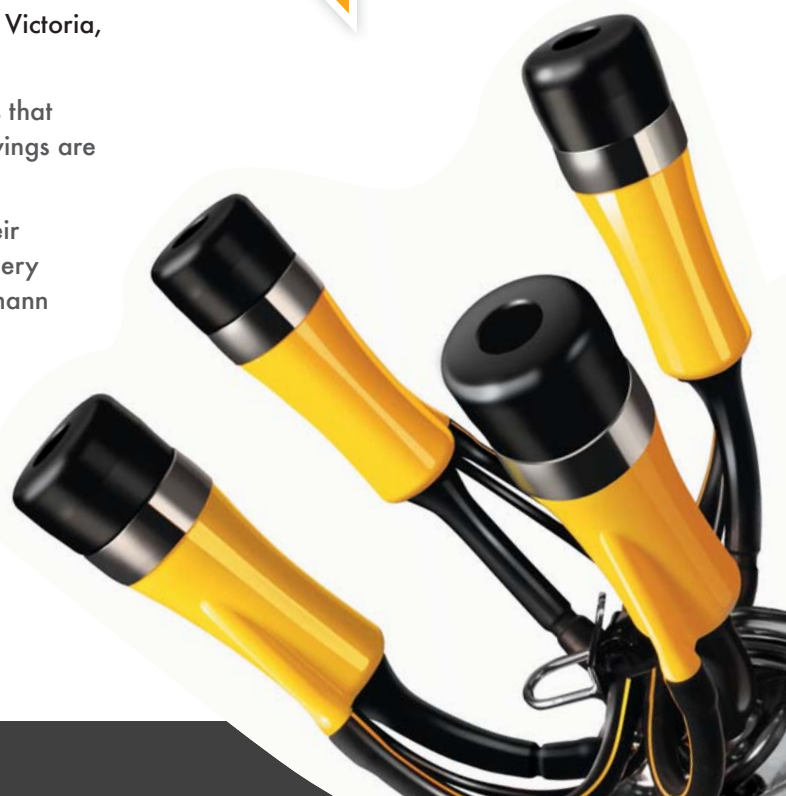
News from our Australian office

The number of ADF systems installed throughout Australia continues to grow. Our most recent installations have been in Western Australia (with rapid succession), Tasmania and North-west Victoria, with herd sizes ranging from 100 to 2,000 cows.

We are pleased to report feedback from existing customers that indicates significant animal health, milk quality and time savings are being achieved.

Agri-Tech Services in Tasmania are currently completing their second ADF installation, becoming our sixth milking machinery dealership to install ADF Milking systems. Mike Schioennemann from Dairymann is now providing his services as a 'roving' ADF Installer and technician. Whatever your location, we are now able to provide install and follow up service technicians through a combination of existing ADF dealerships, new dealerships and Mike.

Melinda Bugge has recently joined us in the office in the role of Operations Co-ordinator, taking care of that all important office work.



ADF system “One of the best things I’ve put in my farm”

New Zealand Dairy farmer Martin Early has no doubts his decision to have the ADF system installed in his milking shed last year was one of the best he made.

A former sheep farmer, Martin and his wife Sarah have been dairy farming for four years and currently milk 900 cows through a 54 bale rotary shed on their farm near Mayfield in Canterbury. Last August they became the first farmers in their region to have the ADF system installed, after Martin had done considerable research into the system and its apparent success in controlling Mastitis.

“As I understand it, one of the ‘key factors’ in mastitis control is accurate teat spraying, but it is prone to human or technical error.

“We had tried different spray systems but I was never happy with the results we were getting. We had cup removers in the shed, so we could have a one person milking shed, but I’ve always had someone with the cups off hand spraying for about ninety nine percent of the milkings since we’ve been here.

“When ADF was launched at the Mystery Creek Fieldays last June I had already put in an application of interest. I thought if they got a big list of possible clients I wanted to be sure I was near the top and fortunately I was.

“James Duke the founder of ADF Milking was in New Zealand at the time and when they finished at the Fieldays they came down and saw me, I enjoyed talking to them and enjoyed their commitment to it.”



Martin Early and James Duke talking ADF.

who installed the system was excellent.

“When people ask how was the installation or how has your experience been to date with ADF, I say that to have a good experience it’s got to start off as a good experience, and the installation, the service and everything would have to be the best of any of the things I have put into my farm. ADF has been the key I was looking for.

“Since installing the system we have had lower cell counts and less cases of clinical mastitis, and it’s easy I don’t have to monitor it as much as I used to.

“If someone is serious about mastitis and serious about milking efficiency then I’d recommend it, that’s an absolute yes.”

Finance available

DLL (De Lage Landen, a subsidiary of Rabobank) provide Finance facilities for ADF Milking customers. If you would like us to provide you with a quote, or update a quote you have received from us in the past to include financing costs and savings to be made over an annual and five yearly basis, please call or email Adrian Kirk.

Find out more

If you want to know more about the ADF Milking system call 1800 233 283
 Sales: Adrian Kirk 0447 586 330
 adrian.kirk@adfmilking.com.
 Operations: Shelley Lissington 0459 233 283
 shelley@adfmilking.com

five easy steps

- 1**
End of Milking - the process starts
 At the end of milking as the vacuum is shut off, teat dip is injected into a manifold on the clawpiece.
- 2**
Dip is applied to teats
 Teat dip is applied to the teat as the teat cup is withdrawn by the ACR.
- 3**
Teat dipped and protected
 Within seconds of milking being completed, teats are coated with dip.
- 4**
Cleaning process commences
 After removal every liner is disinfected and thoroughly rinsed.
- 5**
Cluster ready for next cow
 Teat cups are clean and ready for the next cow.
All in 20 seconds!